



**37th Annual
Taste of the Permian Basin
Barbara & George H.W. Bush Convention Center
Thursday, October 7, 2021**

5:30 - 6:30 pm Sponsor Preview Party ~ 6:30 - 8:00 pm General Admission

The Texas Restaurant Association-Permian Basin Chapter presents the 37th Annual Taste of the Permian Basin. The event is scheduled to be held on Thursday, October 7, 2021 at the **Barbara & George H.W. Bush Convention Center**.

The Bush Convention Center has 2 covered parking garages for easy access to the Convention center and downtown Midland.

The Taste of the Permian Basin serves as our chapter's primary fundraising vehicle and we kindly ask that you consider supporting this year's event. For the past 36 years, we have been able to provide educational scholarships to Permian Basin students and hospitality training, equipment and supplies for local high school and college culinary programs. Your support enables us to positively impact our community by continuing to promote higher education and help ensure that our businesses and the people they serve benefit from a trained and educated workforce. In addition, your participation will convey your organization's goodwill and support of our community.

Enclosed please find the 2021 event sponsor/contributor information for your review. Please feel free to call Bo Zertuche at (432) 967-1807 or Karen Hopkins at (432) 563-5233 with any questions you may have or simply return your commitment form by mail to P.O. Box 60128, Midland, TX 79711 or by fax to (432) 563-8094 or by email to pbra.info@gmail.com.

The Taste of the Permian Basin is a great, fun event that West Texans look forward to every year. Keep in mind that giving away event tickets is a great way to show your appreciation for staff, friends and clients. We are hopeful that you will consider partnering with us and help make a difference in our community. Thank you in advance for your consideration.

Sincerely,

Jerry F. Morales
Permian Basin Chapter President

Partial proceeds to benefit
The culinary arts programs
at MISD & ECISD



The Permian Basin Chapter hosts fundraising events such as the annual Taste of the Permian Basin so that we can effectively impact our community through food service industry advocacy and financial support of high school and college culinary educational programs, grants, and scholarships.



**Deadline to be listed
on publicity is Fri.
August 20th, 2021**

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Sponsor levels include limited wine & beer options available in sponsor section only. There will be a cash bar for alcohol at all other beverage locations.

Sponsorship Opportunities

Table Sponsor - \$600

- One Reserved Sponsor Table (8 Sponsor Tickets)

Corporate Sponsor - \$1,200

- One Reserved Sponsor Table (8 Sponsor Tickets)
- Company Logo included in event onsite promotion
- Listing in Event Program
- Corporate Sponsor Identification on sponsor boards

Event Sponsor - \$2,500

- Two Reserved Sponsor Table (16 Sponsor Tickets)
- 12 Complimentary General Admission tickets
- Event Sponsor identification
- Company logo included in electronic and newsprint promotion
- Company wordmark in event program
- Event Sponsor identification logo on presentation screen
- Event Sponsor identification on sponsor boards

Co-Presenting Sponsor - \$5,000

- Three Reserved Sponsor Tables (24 Sponsor Tickets)
- 24 Complimentary General Admission tickets
- Co-Presenting Sponsor identification
- Company logo included in all electronic and newsprint promotion
- Co-presenting Sponsor logo identification on presentation screen
- 1/8 page company logo in event program
- Co-presenting Sponsor identification on sponsor boards

Presenting Sponsor - \$10,000

- Four Reserved Sponsor Tables (32 Sponsor Tickets)
- 50 Complimentary General Admission tickets
- Presenting Sponsor identification
- Company logo included in all electronic and newsprint promotion
- Presenting Sponsor logo identification on presentation screen
- 1/4 page company logo in event program
- Presenting Sponsor identification on sponsor boards



Deadline to be listed on publicity is
Friday, August 20th



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Sponsorship

(Please Fill out Completely)

Company Name: _____

How would you like your **name to be displayed** on promotional items & your table display at the event?

Contact Person: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Fax: () _____

Email: _____

Sponsor Levels

- | | |
|---|--|
| <input type="checkbox"/> Table Sponsor - \$600 (Qty. _____) | <input type="checkbox"/> Co-Presenting Sponsor - \$5,000 |
| <input type="checkbox"/> Corporate Sponsor - \$1,200 | <input type="checkbox"/> Presenting Sponsor - \$10,000 |
| <input type="checkbox"/> Event Sponsor - \$2,500 | <input type="checkbox"/> Title Sponsor - \$20,000 |

Please make all checks payable to: **Permian Basin Restaurant Association

Please Send Invoice

Check enclosed

Please Mail to:
Texas Restaurant Association-Permian Basin Chapter
P.O. Box 60128, Midland, TX 79711

Or Go to www.tastethebasin.com to pay with



Please Charge My Credit Card

Name on Card _____

Card No. _____

Exp. Date _____ CVV _____

Billing Zip Code _____

X

Taste of the Permian Basin Contact Info:

Mail: PO Box 60128, Midland, TX 79711

E-mail: pbra.info@gmail.com

Phone: (432) 563-5233 / Fax: (432) 563-8094